

Acclaimed author, speaker, and host



The official press and media kit for
The author, Andrew Snorton



This is Author Andrew Snorton.

The Illinois born and New Jersey-raised author is a Wake Forest University alumnus. His initial corporate background (auto insurance claims) is complimented with his involvement with service programs like Bowl for Kids' Sake (with Big Brothers-Big Sisters of Metro Atlanta) and other related programs. However, he reaches for more as he transitions to teaching in Gwinnett County Public Schools at Pinckneyville Middle School; he serves as an advisor for the after-school sports programs, the yearbook, and the Lyricists' Lounge Poetry Club (in addition to teaching language arts, social studies, and journalism). While making positive inroads, there's more in store.

He grows as a community presence, ranging from his board membership on Family Food Festival Atlanta, the LEAD Foundation, Inc., a member of Alpha Phi Alpha Fraternity, Inc (since 1991), including the Alphas of Atlanta (which hosts its annual #AlphaDerbyWeekend™), along with different advisory boards including serving as a former president of the Association of Wake Forest University Black Alumni (2011-15), the university's Alumni Council (2011-16), Alumni-In-Admissions, the School of Divinity (2017-22), the Greek Alumni Advisory Board, and other related entities. And then in 2017, he expands his reach in adding the title of published author.





His first two books “go deeper” while “keeping the faith”.

His 2017 debut *Deeper than your deepest sleep: thoughts on love with Joseph Snorton*, appeals to readers and fans of poetry who can identify with the action and energy of love. Based on conversation with a family member (Joseph) he didn't know existed until 2014, the 19-chapter book is an open and sincere poetic recollection of conversation covering love via the lens of family, friends, community, people in and out of your life, along with self-reflection through individual and spiritual retrospectives, allowing it to resonate with any audience and providing perspective on navigating through head and heartache and understanding love is attainable.

His 2018 release *9 stories of faith: volume 1*, focuses on the notion that we are all dealing with some sort of life challenge; however, there are some dealing with major issues each day. Through the lens of their respective faith (i.e. Christianity, Hinduism, and Islam), best practices in health and wellness, their support network, and how they change their way of thinking, individuals open up about the challenges they face (ranging from physical health, mental health, life after incarceration, and other life challenges) and how they still live lives of positivity and purpose. It's the intersection of faith and focus leading to self-empowerment and beyond regardless of your position. While readers don't have to do things exactly as others do, there are positive pathways to addressing life's challenges to where they still have the capacity to do and be a positive and meaningful presence and in turn, realizing your larger purpose.





Get in the game today and realize something's on the horizon.

The 2020 release *nothing Minor* (hardcover and e-book) takes an in-depth yet accessible look for fans at multiple levels at the National Pastime via the lens of the minor leagues. Covering 7 games in 8 weeks across the Carolinas, Georgia, Alabama, Tennessee, and Mississippi, it provides an intimate and engaging look at the grand old game at the A, AA, and AAA level. Complete with player interviews, game-coverage, photos, and a look at the Negro Southern Leagues Museum (during the 100th anniversary of the league), fans of the game at all levels can connect with the overall gamesmanship to connecting with future stars (as to date, at least 6 of the players interviewed are either on Major League rosters or have seen time at that level) and seeing the game within and beyond the game.

The 2022 release *quotes and notes: something's on the horizon*, is the ideal blend of think-perspective piece and journal for readers in need of encouragement, empowerment, a little challenge, and shaping your perspective. With a combination of original quotes by the author (with one exception) designed to spark one's thinking and related actions, it's about taking the initial steps of honing one's focus; complemented with the space to journal, readers can formulate their thoughts and ideas and start aligning them with their larger goals of their professional, community, and personal growth, unlocking what is truly inside them and realizing the potential positives that truly could be within reach and are on the horizon.





The Author's Mixtape audiobook series.

His collaborative project with 3rd Level Entertainment Group is more than just another audiobook; it's a series and organic experience that encompasses spoken word and music in a style all its own.

The Author's Mixtape is a 3-volume experience like none other. All topics are provided in individual 2-hour studio sessions, and not only does the author create a piece, but the entertainment group comprises an instrumental.

All tracks for the 7-track *Organic Musings From HTooOh* (Volume 1), 8-track *Beyond the holi-daze, Beyond History* (Volume 2), and the 9-track *get the Bag* (Volume 3) **are all recorded in one take**. Thanks to the presence of newcomer Kris10, *The Collaboration* (Volume 4) is her introduction and augmentation to the series. Released in August 2021, *Volume 5: forward thinking * being * doing* has her as the featured author for the series.

All are all recorded in **one take**. Available for purchase on nearly 300 platforms including (but not limited to) I-tunes, Apple Music, Tidal, Spotify, Rhapsody, Pandora, Soundcloud, Amazon Music, and more, it's a game-changing experience only the author can create **organically**.





A leading presence in-person and online.

With a wide array of work across multiple genres (books and audiobooks), the author is more than just an online presence, the following *are just some* of the incredible events where he is in recurring demand:

- The Mississippi Book Festival in Jackson, MS (2017-19, 2021-23; participating author).
- The Literary Festival of Charlotte in Charlotte, NC (2017; participating author).
- Family Food Festival in Atlanta, GA (2017-19; participating author).
- An afternoon conversation at Central Carolina Community College in Sanford, NC (2018); guest lecturer).
- African-American Author Fair in Nashville, TN (2018; participating author).
- Clayton County Library System Indie Author Day in Clayton County, GA (2018; participating author).
- East of the River Book Festival in Washington, DC (2018; participating author and panelist).
- Bluffton Book Festival in Bluffton, SC (2018; participating author).
- Tubman Museum Winter Festival in Macon, GA (2018; participating author).
- Detroit Book City African-American Family Book Festival in Detroit/Southfield, MI (2019; participating author and panelist) and Fall Family Festival (2020).
- Sistahs of Urban Literature 10th Anniversary Event in Greensboro, NC (2019; participating author).
- Indie Author Festival in Greenville, SC (2019; participating author).
- Guest speaker, Winder Public Library (2020; Winder/Barrow County, GA).
- Guest speaker/author for the Stone Mountain-Lithonia Chapter of Delta Sigma Theta Sorority, Inc. Book Fair (2021).
- BCSG360 Diamond Classics (Jacksonville, FL; Dallas/Frisco, TX; Nashville, TN).
- Art-N-The Park Festival (Piedmont Park in Atlanta, GA).
- DeKalb Art in the Park (Exchange Park in Decatur, GA in August/October 2021).
- Rockford Author's Unit (Virtual Event based on Rockford, IL in September 2021).
- Juneteenth Festival author and speaker (Bloomington, IL and Lincoln, IL in June 2022).
- Bloomington-Normal (IL) Cultural Festival (Bloomington, IL in July 2022).
- The DuSable Black History Museum and Education Center Book and Literacy Fair (October 2022; participating author and speaker in Chicago, IL).
- Wake Forest University (Featured author for Homecoming series in 2019, 2021-22 in Winston-Salem, NC).
- Behind the Ink Festival (Participating author in April 2023 in Birmingham, AL).
- Black Writer's Workspace (Speaker for the #PenPosse and related workshops from 2021-23).





A solid interview and media presence.

Since 2019, a growing number of media outlets seek out the author based on his literary work and beyond; the following provide a few examples (for a complete listing, click [HERE](#)):

- Voyage Atlanta/Dallas/Memphis Dallas Magazine
- Shoutout Atlanta (magazine and podcast series) and Rebel Canvas (affiliates of Voyage).
- Talk of Alabama (ABC 33/40 in Birmingham, AL in July 2022 and April 2023).
- WBRC (Fox in Birmingham, AL).
- The Gwinnett Daily Post (Gwinnett County, GA).
- The Winston-Salem Journal (Winston-Salem, NC).
- Wake Forest Magazine (Wake Forest University; multiple editions).
- How I Came Up with SkoVu TV (Buffalo, NY).
- WSNC 90.5 FM's Triad in Focus (Winston-Salem State University; multiple shows).
- Urban Authors (UBAWA) Black History Month Author Profile Series.
- SportsLifeTalk Podcast (Houston, TX).
- East of the River Alumni Author Feature Series (Washington, DC).
- Hard in the Paint Sports Broadcast and Podcast (Baton Rouge, LA).
- 92.9 FM Atlanta Sports Radio with Sam Crenshaw.
- The Authors Spot Podcast.
- Let Us Live Magazine (Atlanta, GA).
- 1380 AM Atlanta on Too Much Truth with Derrick Boazman (multiple shows).
- Panelist/guest for the Black Podcast Festival (Atlanta, GA).
- The Pantagraph (Bloomington-Normal, IL/multiple interviews).





Then again, he's a solid interviewer and host.

In October 2018, he takes the next step as the host of *The Conversation Corner*. Focusing on guests across the fields of entertainment, business, the community, and more, the show airs the **2nd and 4th Wednesday** of each month at 7pm EST on the Status Network via the Lyve TV channel (viewable on the network's website, free app/channel, Facebook Live, Instagram, Periscope, the LyveTV YouTube Channel, ROKU, and Amazon Firestick among other platforms). Guests including Reigndrop Lopes, Tyressa Ty (the brand and road manager for hip-hop icon Doug E Fresh), public officials and more enjoy the engaging and welcoming space to discuss current topics to reach a wide array of viewers and more. Combined with a sincere acumen in speaking in public and related audiences, it's time to constructively amplify great stories and people making a positive impact. **#letshaveaconversationwithauthorasnorton** today!





Innovative online series (two of them) to get others connected.

Through the weekly (each Wednesday at 1:06pm EST on Facebook Live for Author Andrew Snorton and Instagram Live for @authorasnorton) live chat series **#TheFast15**, the mid-day/midweek 15-minute chat provides opportunities for all to “come up for air”. During the now-normal, engagement through having time to simply check-up and check-in, enjoy a short reading from one of the books (and/or audiobooks), and closing out with an encouraging word provides a “safe space” for all to decompress and get renewed.

Likewise, the **#allabouttheauthors** series is a collaborative project with fellow author Fiyah Tyressa Ty. The Zoom-based series typically takes place every 2nd and 4th Sunday (now at 3pm EST), the hosts not only connect their audiences with featured fellow authors (2) to discuss their work, but a true partnership where they are able to do the same.

Andrew Snorton
AUTHOR
TV HOST
SPEAKER
Let's continue the conversation
asnortonccs.wixsite.com/authorpage
f @Author Andrew Snorton
i @authorasnorton

#TheFast15
Weekly live chat with
Author Andrew Snorton
Wednesdays at 1:06pm EST
Pause. Check in.
Regroup. Move Forward.
Facebook Live: Author Andrew Snorton
Instagram: @authorasnorton
October 5th, 12th*, 19th, and 26th* (2022)
*Special time of 10pm EST

#allabouttheauthors
Conversations on their work and more!
August 23, 2020 at 3pm EST
Hosted by Celebrity Source Tyressa Ty
and Author Andrew Snorton
Zoom link:
<https://us02web.zoom.us/j/86752858767>
Zoom ID: 867 5285 8767
Enter at 2:45pm EST
Guest authors:
Sandra and Octavian Braxton



The merch and more.

In partnership with **1906tees**, there's a developing apparel line and more. Likewise, in addition to his online presence on Barnes and Noble (click [HERE](#)) and Amazon (click [HERE](#)), here's a few of the venues where his books are available:

- Wake Forest University (Main Campus Bookstore).
- Park Road Books (Charlotte, NC).
- Hub City Bookstore (Spartanburg, SC).
- Fiction Addition Bookstore (Greenville, SC).
- Black Dot Cultural Center (Lithonia, GA).
- Medu Bookstore (Atlanta, GA).
- Nubian Bookstore (Morrow, GA).
- Young, Gifted, and Black Childrens' Bookstore and Workshop (online: St Mtn, GA).
- Tubman Museum (Macon, GA).
- Readmore Book-N-Card (Madisonville, KY).
- Ladiworkz (Las Vegas, NV).
- Bobzbay Bookstore and Mimi's Boutique (Bloomington-Normal, IL).
- Pan-African Connections (Dallas, TX).
- Lemura Books (Jackson, MS).
- Negro Southern League Museum (Birmingham, AL).
- Black Ball NLB (online).
- Winder Public Library (Winder, GA).
- Luella HS (Luella, GA).
- Leo HS (Chicago, IL).
- Fante's Coffee (Louisville, KY).
- Lincoln Public Library (Lincoln, IL)
- Smoke Break-Conyers (Conyers, GA)





And any time is a good time to #SipWithSnorton

In collaboration with *Fante's Coffee*, coffee lovers, book readers, and more can enjoy an ideal compliment to your day. *The Author Andrew Snorton Blend* features the ideal medium roast which provides a little extra nudge without going over the top, along with a light roast edition to provide a "relaxed" feel for the spring and summer months. Both provide a rich experience in the form of some "really good coffee".

It's about friendship, support, and encouragement in an enriching environment. Whether on your way to work or enjoying comfortable times with family and friends, it's a great enhancement to your larger coffee experience (with the decaf coming in August 2023).

Currently available online (and coming soon to multiple locations), the Louisville, KY based coffee house is an official venue providing pre-signed copies of all the author's books. For more details, visit the website (click [HERE](#) for more information).





Let's connect today.

With more than 110 events/signings, including more than 30 book festivals since his debut and more forthcoming, along with being a television show host and speaker, he's sincerely about building and enhancing our level of connectivity with each other. A growing positive, professional, engaging, and impactful presence, connect with the Author Academy Award nominated (top-1000 books as "Deeper" is nominated for best memoir and "9 stories" for best self-help) and 2021 Author of the Year nominee via the Atlanta-based Black Only Awards (November 2021); **let's make it happen today!**



Press/media/booking/official updates

Linktree (includes website and social media): linktr.ee/authorasnorton

Website: www.asnortonccs.wixsite.com/authorpage

Primary hashtags: #AuthorASnorton #AuthorASnortonBlend #SipWithSnorton
#AuthorASnortonOrigins #TheAuthorsMixtape #quotesandnotessomethingsonthehorizon
#nothingMinor #9storiesoffaithv1

#deeperthanyourdeepestsleepthoughtsonlovewithjosephsnorton

All books/audiobooks are available on Amazon, Barnes and Noble, and multiple bookstores.

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